

MBA Year-I Semester –I

Course Code	Course Title	Nature	Credits	HPW (Th+Tu+P)	Max Marks (CCE+ESE)
MB101	Management & Organizational Behaviour	Core	4	4Th + 1 Tu	40+60
MB102	Accounting for Management	Core	4	4Th + 1 Tu	40+60
MB103	Marketing Management	Core	4	4Th + 1 Tu	40+60
MB104	Statistics for Management	Core	4	4Th + 1 Tu	40+60
MB105	Economics for Managers	Core	4	4Th + 1 Tu	40+60
MB106	IT Applications for Management	Core	4	3Th+2P	40+40+20P*
Total credits at the end of I Semester			24		600

- HPW – Hours Per Week
- CCE – Continuous and Comprehensive Evaluation
- ESE – End Semester Exam
- Th- Theory
- Tu – Tutorial
- P - Practical

MBA Year-I Semester –II

Course Code	Course Title	Nature	Credits	HPW (Th+Tu+P)	Max Marks (CCE+ESE)
MB201	Human Resources Management	Core	4	4Th + 1 Tu	40+60
MB202	Financial Management	Core	4	4Th + 1 Tu	40+60
MB203	Operations Research	Core	4	4Th + 1 Tu	40+60
MB204	Entrepreneurship Development	Core	4	4Th + 1 Tu	40+60
MB205	Business Research Methods	Core	4	4Th + 1 Tu	40+60
MB206	Business Law and Ethics	Core	4	4Th + 1 Tu	40+60
MB207	Seminar Presentation *	Core	2		Grade
Semester Credits			26		600
Total Credits at the end of II Semester			50		1200

- HPW – Hours Per Week
- CCE – Continuous and Comprehensive Evaluation
- ESE – End Semester Exam
- Th- Theory
- Tu – Tutorial
- P - Practical

*Seminar should be evaluated for 50 marks and then converted to Grade.

* Student Seminars will be done by students on Semester I and II subjects.

MBA (Day) Course Structure and Syllabus as per AICTE guidelines with effect from 2024-25

MBA Year-II Semester-III

Course Code	Course Title	Nature	Credits	HPW (Th+Tu+P)	Max Marks (CCE+ESE)
MB301	Operations Management	Core	4	4Th + 1 Tu	40+60
MB302	E- Global Business	Core	4	4Th + 1 Tu	40+60
MB303	Total Quality Management	Core	4	4Th + 1 Tu	40+60
MB304-F-I MB304-F-II	<u>Finance</u> Investment Analysis & Portfolio Management Banking & Insurance	Elective Elective	5 5	4Th + 1 Tu 4Th + 1 Tu	40+60 40+60
MB304-M-I MB304-M-II	<u>Marketing</u> Marketing Engineering Advertisement and Retail Management	Elective Elective	5 5	4Th + 1 Tu 4Th + 1 Tu	40+60 40+60
MB304-HR-I MB304-HR-II	<u>Human Resources</u> Compensation Management Industrial Relations and Labour Laws	Elective Elective	5 5	4Th + 1 Tu 4Th + 1 Tu	40+60 40+60
MB-304-E-I MB304-E-II	<u>Entrepreneurship</u> Project Management & Business Plan Innovation & Design Thinking	Elective Elective	5 5	4Th + 1 Tu 4Th + 1 Tu	40+60 40+60
MB304-S-I MB304-S-II	<u>Systems with Business Analytics</u> Data Base Management Systems Business Analytics	Elective Elective	5 5	3Th + 2P 4Th + 1 Tu	40+40+20P 40+60
MB 305	Case Study		2		50
MB 306	Research Design		1		25
MB 307	Progress Seminar		1		25
Semester Credits			26		600
Total Credits at the end of III Semester			76		1800

***Research Design and Progress Seminar should be evaluated for 25 marks each and then converted to Grade.**

Two Case Studies will be conducted both for Core and Elective. Presentations may be conducted in Teams. Evaluation must be done on the basis of participation, conceptual knowledge, team cohesiveness, analytical skills, discussion and presentation skills. **Each Case study should be evaluated for 25 Marks.**

- **HPW – Hours Per Week**
- **CCE – Continuous Comprehensive Evaluation**
- **ESE – End Semester Exam**
- **Th- Theory**
- **Tu – Tutorial**
- **P - Practical**

MASTER OF BUSINESS ADMINISTRATION**MBA Year-II Semester-IV**

Course Code	Course Title	Nature	Credits	HPW (Th+Tu+P)	Max Marks (CCE+ESE)
MB401	Business Policy and Strategy	Core	4	4Th + 1 Tu	40+60
MB402	Logistics and Supply Chain Management	Core	4	4Th + 1 Tu	40+60
MB403	Business Intelligence	Core	4	3Th + 2P	40+40 +20P
MB404-F-III MB404-F-IV	<u>Finance</u> Financial Risk Management International Finance	Elective Elective	5 5	4Th + 1 Tu 4Th + 1 Tu	40+60 40+60
MB404-M-III MB-404-M-IV	<u>Marketing</u> Buyer Behaviour Services and Digital Marketing	Elective Elective	5 5	4Th + 1 Tu 4 Th + Tu	40+60 40+60
MB404-HR-III MB404-HR-IV	<u>Human Resources</u> Leadership and Change Management Performance Management	Elective Elective	5 5	4 Th + 1Tu 4 Th + 1 Tu	40+60 40+60
MB404-E-III MB404-E-IV	<u>Entrepreneurship</u> Technology for Entrepreneurs Social Entrepreneurship	Elective Elective	5 5	4 Th + 1 Tu 4 Th + 1 Tu	40+60 40+60
MB404-S-III MB404-S-IV	<u>Systems with Business Analytics</u> Data Visualization Data Mining for Business	Elective Elective	5 5	3 Th + 2 P 4 Th +1 TU	40+40+20P 40 + 60
MB405	Dissertation		1		25
MB406	Final Presentation		2		50
MB407	Viva Voce during Final Presentation		1		25
Semester Credits			26		600
Total Credits at the end of IV Semester			102		2400